

## BOARD OF DIRECTORS

**Lupe Villanueva, Chairman**  
Image API

**Renee Rivera, Chair-Elect**  
Community National Bank

**Diana Cano, Past Chair**  
Midland ISD

**Gary Saunders, V/C Econ. Dev.**  
City of Midland

**Mary Lopez, V/C Education**  
Midland College

**Ronnie Lynch, V/C Legislative Affairs**  
Midland Merchant Services

**Simona Rivas, V/C Marketing**  
KWES 9

**Eddie Montoya, V/C Finance**  
Community National Bank

**Severo Enriquez, Parliamentarian**  
Rogers Ford

**Sonia Leyva, Secretary**  
DARS

### DIRECTORS

**Abe Gonzalez, Director**  
Stanley Morgan

**Brian Mecham, Director**  
Standard Sales, Co.

**Eli Morales, Director**  
The Home Depot

**Jackie Rutledge, Director**  
KWES 9

**Dr. Ryder Warren, Director**  
Midland Independent School District

## STAFF

**Rachel L. Stone**  
President/CEO

**Amber Vandennieuwenhof**  
Membership Development

## ANNUAL MEMBERSHIP

The purpose of the Midland Hispanic Chamber of Commerce is to unite Midland businesses and professionals under one organization, directed by the leadership and guidance of an elected policymaking Board of Directors. These individuals will work towards a common goal to bring prosperity and pride to the members of the organization and to the community at large.

### GOALS & OBJECTIVES:

- Promote procurement opportunities for disadvantaged businesses.
- Market Midland as a visitor destination.
- Promote distressed area revitalization through beautification, affordable housing and business micro lending.
- Increase the quality of life by promoting higher education and community and workplace diversity.
- To serve as a focal point for information and awareness pertaining to business and civic related issues, job leads, etc.
- To promote and develop leadership within the membership and recognize outstanding achievements in community and civic affairs.

### ACCOMPLISHMENTS:

- MHCC Educational & Development Foundation (501-C-3)
- Lamesa Road Realignment Project (East Side Task Force)
- Revolving Loan Fund (RLF)
- Founded Midland Community Development Corporation
- Founded Midland Assoc. for Bilingual Education
- HUD 202 Project – “Parker Place” Elderly Housing
- Unity Park “In Memory of Oralia Corrales”
- Reyes-Sanchez World War II Memorial Park
- Established Midland Community Development Corporation

### AWARDS:

- '84: State Hispanic Chamber of the Year
- '85: State Hispanic Business Man of the Year
- '86: State Hispanic Chamber of the Year
- '86: State Hispanic Business Man of the Year
- '88: Record Setting State Convention
- '90: State Corporation of the Year
- '91: State Hispanic Chamber of the Year
- '92: State Member of the Year
- '94: State Hispanic Chamber of the Year
- '96: State Hispanic Business Man of the Year
- '96: Regional Hispanic Business Man of the Year
- '99: State Corporation of the Year
- '01: Keep Midland Beautiful Non-Profit Volunteer Achievement Award

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Type of Business: \_\_\_\_\_

No. of Employees: \_\_ Year Organized: \_\_\_\_\_

Hispanic Owned:  Yes  No  Home Based Business  
 HUB Certified (Historically Underutilized Business)

### I am interested in volunteering in the following area(s):

- Education  Ambassadors
- Economic Development  Marketing
- \_\_\_\_\_

### DUES:

- Individual (no business/organization name listed)  \$75.00
- Non-Profit Organization  \$65.00
- Home Based Business  \$90.00
- Business: under 12 Employees (2 voting reps)  \$110.00
- Business: 12-50 Employees (3 voting reps)  \$165.00
- Business: 51-100 Employees (4 voting reps)  \$220.00
- Corporate Membership (5 voting reps)  \$525.00

### PAYMENT INFORMATION

Cash  Check  Money Order  Invoice  
Credit Card:  Visa  Master Card  Discover

CC # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Recommended by: \_\_\_\_\_

Please sign here: \_\_\_\_\_

Mail or Fax Application with Payment to:

208 S. Marienfeld, Midland, TX 79701 Phone: (432) 682-2960 Fax: (432) 687-3972

MEMBERSHIP APPLICATION

## MIDLAND HISPANIC CHAMBER OF COMMERCE

### BUSINESS COUNSELING

From starting a business to expansion, the chamber office provides a less intimidating and approachable atmosphere for entrepreneurs who are seeking guidance and encouragement about their business. We prepare these entrepreneurs for their upcoming business challenges such as “do you have what it takes”, to “where to begin”, to “growing challenges”. We also discuss several small business issues such as hiring/retaining employees, cost of providing benefits, business taxes and other challenges of owning a business.

With our recent success in this program, we have seen a dramatic increase number of contacts that have utilized our services. We also avoid duplicating services by partnering with other community programs such as the Midland College BEDC program which provide business plan assistance, seminars, and other counseling services.

### MHCC INCUBATOR PROGRAM

The Midland Hispanic Chamber of Commerce’s Business Development Center offers assistance and provides professional office space and onsite business consultations for early-stage businesses. The Incubator Program utilizes shared resources that lower a company’s overhead while increasing their capacity to succeed long-term. Nationwide, 87% of companies started in incubator programs have gone on to succeed and have remained in business. An average firm’s sales increased by more than 400% from the time they entered until the time they left the incubator program.

The Midland Hispanic Chamber of Commerce is a committed leader of broad-based economic development in the Midland/Odessa area. Our goal is to support the small business community by providing training, management and financial resources, expertise and support networks that enable small businesses to succeed and prosper.

## Community Spirit & Leadership



208 S. Marienfeld

Midland, TX 79701

(432) 682-2960 ♦ (432) 687-3972 fax

[www.midlandhcc.com](http://www.midlandhcc.com)

[www.facebook.com/midlandhcc](https://www.facebook.com/midlandhcc)

[www.twitter.com/midlandhcc](https://www.twitter.com/midlandhcc)

## MISSION STATEMENT

*To promote the growth, prosperity and development of small businesses and the community.*

### MEMBERSHIP BENEFITS

- Business Resources / Information Referral Center
- Networking Opportunities
- Business Workshops & Seminars
- Scholarship Fund, Leadership Development & Educational Programs
- Business & Housing Financial Assistance
- Weekly Informational E-Newsletter
- Quarterly Networking Mixers
- Community Computer Lab with High Speed Internet Access

### COMMUNITY EVENTS

- Mex-Tex Family Fiesta
- Step Up To Success Youth Leadership Conference
- Women’s Annual Conference
- Anniversary & Installation Banquet
- Business Awards Recognition Banquet
- CAF Survivors Party
- New Year’s Eve Scholarship Fundraiser